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AMEND Senate Bill No. 618\*

House Bill No. 788

by adding the following as a new subsection to be appropriately designated to the amendatory language of Section 2:

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(1) Funds produced by the sale license plates pursuant to this section shall also comply with the provisions of this subsection.

(2)

New Life Resources
"Choose Life" Plate Proceeds
\$14,000 estimated gross Year 1 (1,000 plates at \$14 each)

Year 1 Proposed Budget **Year 2 Proposed Allocations** Outreach 30% Care and Concern Brochure (Guide to Pregnancy Resource Centers in \$1,500.00 Tennessee Operation of Toll Free Helpline \$1,500.00 Membership in Adoption Coalitions across the state and participation in Outreach to be maintained at 30% of Gross adoption conference and fairs. \$1,000.00 Plate Proceeds Total Outreach \$4,000.00 Awareness 35% Statewide advertising campaigns **Awareness** to be maintained at 35% of Gross promoting adoption. Promotion of toll-Plate Proceeds free helpline. Radio ads \$5.000.00 Newspaper ads Billboards Yellow Pages Total Awareness \$5,000.00 **Direct Assistance 35%** Reimburse partner agencies for programs and services promoting adoption, Direct Assistance to be maintained at 35% of parenting skills, abstinence, pregnancy, **Gross Plate Proceeds** nutrition, childbirth, and childhood development. \$5,000.00 Total Direct Assistance \$5,000.00 Total \$14,000.00

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- (3) New Life Resources is a 501(c)(3) nonprofit organization incorporated in 1995 to provide resources for women and families facing difficult or unexpected pregnancies. "Choose Life" Plate proceeds will be used to coordinate statewide awareness campaigns, a toll free helpline and to reimburse social service providers who prepare adoptions throughout the state for services and programs targeting at-risk women and families.
- (4) Disbursement of funds shall begin within forty-five (45) days of receiving first plate proceeds. As the number of plates sold increases, additional funding will be used to increase each line item above.
- (5) As a 501(c)(3), New Life Resources may not use any funds for the purposes of lobbying, promoting legislation or the election or defeat of any political candidate.

(6)

- (A) The nonprofit agencies identified in this subdvision shall maintain a partnership with New Life Resources for purposes of providing adoption social services at no cost to Tennessee's at-risk women and families.
- (B) Upon establishment of criteria for service reimbursement, no less than 35% of plate proceeds will be directed to the following agencies to be used in providing direct assistance to clients:

A Woman's Place 1020 South Garden Street Columbia TN 38401 Chattanooga AAA Women's Services 6232 Vance Road TN 37421 Abortion Alternatives & CPC 516 Houston Ave., Suite 202 Bristol TN 37260 Abortion Alternatives & CPC 818 West G. Street Elizabethton TN 37643 Abortion Alternatives Christian Services 817 W. Walnut Street #5A Johnson City TN 37604 Agape House 210 Oakland Martin TN 38237

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Bethany Christian Services Bethany Christian Services Bethany Christian Services Birth Choice Inc. Birth Choice Women's Resource	400 S. Germantown Road 5816 Kingston Pike 1200 Division Street 118 North Wilson	Chattanooga Knoxville Nashville Brownsville	TN TN	37411 37919 37203 38012
Center	391 Wallace Road	Jackson	ΤN	38305
Birthright – Jackson	239-C North Parkway	Jackson		38305
Care Net Pregnancy Services	305 South Main Street	Dickson	TN	37055
Caring Choices of Catholic				
Charities	30 White Bridge Road	Nashville	ΤN	37205
Choices Resource Center	140 E. Division Rd., Ste. C-2	Oak Ridge		37831
Choose Life/Save-A-Life	PO Box 1022	Fayetteville		37334
Crisis Pregnancy Center of		,		
Cookeville	694 S. Willow Street	Cookeville	ΤN	38501
Crisis Pregnancy Center of				
Manchester	2178 New Tullahoma Highway	Manchester	ΤN	37355
First Choice Pregnancy				
Counseling	503 Madison Street	Shelbyville	ΤN	37160
Full Circle Pregnancy Resources	108 Green Street	Athens	ΤN	37303
Heart to Heart	133 W. Pleasant	Covington	ΤN	38019
Crisis Pregnancy Support Center	325 North Second Street	Clarksville	ΤN	37041
Hope Clinic	1810 Hayes Street	Nashville	TN	37203
Hope For Life	106 Blevins Road	Rogersville	TN	37857
Hope Resource Center	2700 Painter Ave.	Knoxville	ΤN	37919
Life Choices	503 Tucker	Dyersburg	ΤN	38024
Life Choices	2235 Covington Pike, Suite 14	Memphis	ΤN	38128
Life Outreach Center	PO Box 721	Jefferson City		37760
Birth Right Of Memphis	115 Alexander	Memphis	ΤN	38111
Mercy Ministries	15328 Old Hickory Blvd.	Nashville	ΤN	37211-2042
Miriam's Promise	37 Rutledge St.	Nashville		37210
Mid-South Christian Services	920 Estate Drive, Suite 5	Memphis	ΤN	38119
New Hope Care Center	4526 Mouse Creek Road NW	Cleveland	ΤN	37312
New Life Family Center	4802 Charlotte Ave.	Nashville	ΤN	37209
Open Arms	336 N. Spring Street	Sparta	ΤN	38583
Plateau Pregnancy Services	99 Walker Hill Street	Crossville	ΤN	38557
Pregnancy Care Center of				
Warren County	100 Center Street, Ste. B	McMinnville		37110
Pregnancy Help Center	137 S. College Street	Lebanon		37087
Pregnancy Resource Center	718 Neff Street	Maryville		37804
Pregnancy Support Center	745 S. Church Street	Murfreesboro	ΤN	37130
Cumberland Crisis Pregnancy				
Center	394 West Main Street, Ste. A-7	Hendersonville	ΤN	37075
Small World Ministries	401 Bonnaspring Dr.	Hermitage	ΤN	37076
Tennessee Baptist Children's				
Homes	6896 Hwy 70	Memphis	TN	38133
Tennessee Baptist Children's				
Home	P.O. Box 519	Franklin	TN	37065

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Tomorrow's Hope Pregnancy
Care Center
Women's Care Center
Women's Care Center
A Secret Place for Newborns
of Tennessee, Inc.
Snap Special Needs Adoption

204 W. Blythe
1332 Market St.
304 Eastgate Road
P.O. Box 4276
Goodwill Homes for Child

Paris TN 38242
Dayton TN 37321
Sevierville TN 37862

P.O. Box 4276 Maryville TN 37802-4276 Goodwill Homes for Children

4590 Goodwill Road Memphis TN 38109